Program and Performance Measure

**BS- Accounting**
- Learning Objective 1: Apply problem-solving skills to both domestic and international accounting in an array of diverse settings.
- Learning Objective 3: Evaluate and incorporate current analytical tools and technology in performing business functions and facilitating decision-making.
- Learning Objective 5: Analyze current and emerging ethical and regulatory issues and trends.

**BS- Business Management**
- Learning Objective 3: Examine ethical behaviors and legal implications of an organization in social, environmental and corporate environs.
- Learning Objective 4: Evaluate the role of a manager in the global economy.
- Learning Objective 5: Develop critical thinking skills for analysis in strategic planning and innovation.

Performance Indicator

**Insert Graphs or Tables of Resulting Trends**
(3-5 data points preferred)
Program: BS- Marketing

Learning Outcome 3: Apply current theory to understand buyer behavior, define target markets, identify and evaluate market segments, and demonstrate knowledge of the 4Ps in the marketing mix (product, place, price, and promotion).

Learning Outcome 4: Demonstrate a working knowledge of the technological and global developments that are changing the scope of the marketing discipline.

Learning Outcome 5: Demonstrate analytical and critical-thinking skills with direct application to business/marketing environments.

Program: BS- Human Resource Management

Learning Outcome 2: Address the legal and ethical implications of human resources and administration in an organizational setting

Learning Outcome 3: Analyze business strategy and policy in relationship to competitor

Learning Outcome 4: Resolve conflict by utilizing various management styles and best practices.
BS- Management Information Systems
Learning Outcome 2: Conduct systems analysis to manage complex projects.
Learning Outcome 3: Design business intelligence solutions to meet organizational objectives.
Learning Outcome 4: Analyze complex data to support strategic decision making.

Masters of Science- Human Resource Management
Learning Outcome 3.: Critically analyze and create relevant programs to address human resource-related legal, ethical, and corporate social responsibilities that impact an organization.
Learning Outcome 5.: Utilize human resource metrics and systems, including performance appraisals and compensation, to enable an organization to meet its goals and objectives.
Learning Outcome 6.: Broaden employee cultural knowledge and global skills to assist the organization in excelling in a globalized economy.

Masters of Science- Finance
Learning Outcome 1.: Demonstrate solid analytical and financial decision making skills in a logical and coherent manner in both oral and written communication.
Learning Outcome 2.: Adapt to changing global business environments by formulating financial strategies for the global marketplace.
Learning Outcome 3.: Demonstrate a solid foundation in ethical standards for financial decision making and leadership.
Masters- Professional Accounting
Learning Outcome 1. Develop accounting strategies to solve organizational problems and improve performance.
Learning Outcome 2. Apply qualitative and quantitative analyses in decision making and problem solving.
Learning Outcome 3. Evaluate and manage ethical and legal conflicts or issues.

Masters- International Management
Learning Objective 1.: Develop comprehensive strategic business plans for global expansion.
Learning Objective 2.: Understand compliance and regulatory requirements for international hiring and managing of foreign and remote employees.
Learning Objective 3.: Evaluate the proper technologies needed to sustain and secure infrastructure, data, and proprietary information.
Masters of Science- Management

Learning Objective 1.: Formulate strategic and effective management decisions that demonstrate a high level of knowledge of strategic planning, competitive intelligence, and ethical standards in a culturally diverse global marketplace.

Learning Objective 2.: Demonstrate written communication skills to express ideals, research findings, data analysis, and recommendations effectively and persuasively with all organizational stakeholders using a variety of communications skills and tools.

Learning Objective 3.: Develop comprehensive and cutting edge solutions to business problems by researching, analyzing, synthesizing and evaluating information using qualitative and quantitative analytical reasoning.